

RIGHTS AND COMPLIANCE

Accessibility Statement

Our commitment to an accessible FASHIONDEALS, what we do today, known limitations and how to report a barrier.

EFFECTIVE DATE October 27, 2026

VERSION 1.0 (draft for legal review)

PUBLISHED BY **[[Company legal name]]** , **[[Registered address]]**
Company no. **[[Company registration number]]** · **[[Jurisdiction]]**

CONTACT **[[Contact email]]** · DPO **[[DPO email]]**

WEB VERSION <https://testing.link.fashiondeals.ai/legal/accessibility/>

FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review; not legal advice.

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Draft for legal review. This document was written by the FASHIONDEALS team to describe how the service actually works. It has not yet been reviewed by external counsel and is not legal advice. We recommend that a qualified lawyer in your jurisdiction review it, and that the items in **[[brackets]]** (company details and points marked **[[Confirm with FASHN]]**) are completed before launch.

01 Our commitment

We want everyone to be able to compare prices and shop with confidence, whatever device, ability or assistive technology they use. We aim to meet the Web Content Accessibility Guidelines (WCAG) 2.2 level AA, and we consider the requirements of the European Accessibility Act, the UK Equality Act 2010, the US ADA and the UAE and Indian accessibility frameworks where they apply.

02 Current status

This is a self-assessment; we have not yet had an independent audit **[[audit date, if any]]** . Today the company, legal, help and status pages use semantic landmarks and headings, a “skip to content” link, visible keyboard focus, descriptive labels and alternative text, sufficient colour contrast in light and dark themes, resizable text and reduced-motion support. Search, filters, menus, dialogs and the size guide are keyboard operable and announce their state to screen readers; search can be used with voice.

03 Known limitations

- Some product images from stores lack detailed alternative text because the stores do not provide it; we describe them with the brand, product name and colour.
- The virtual try-on relies on a camera or photo and visual output; we are working on clearer text alternatives and guidance.
- Some store pages we link to may not be accessible; we cannot control them.
- Certain animated graphics on the homepage respect reduced-motion settings, but may still be distracting; use the reduce-motion option in your system settings.
- PDF versions of our legal documents are tagged for structure but may be less accessible than the web pages; the web version is always available.

04 Ways to use the site

- Press **/** to open search from any page; use arrow keys and Enter to choose a suggestion; Esc closes it.
- Use the Settings panel for theme, size system and density.
- Switch to the dark or light theme for better contrast.

05 Tell us about a barrier

Email [\[\[Contact email\]\]](#) with the page address, what happened and any assistive technology you use. We aim to respond within [\[\[response time, e.g. 5 working days\]\]](#) and to fix issues in a reasonable time or offer an alternative way to get the information. If you are not satisfied you can contact your national enforcement body.

06 Updates

We review this statement when we make significant changes to the site and at least once a year.

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