

CORE TERMS

Terms of Use

The rules for using FASHIONDEALS: what the service is, what we do and do not promise, and what we expect from you.

EFFECTIVE DATE	October 27, 2026
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VERSION	1.0 (draft for legal review)
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PUBLISHED BY	[[Company legal name]] , [[Registered address]] Company no. [[Company registration number]] · [[Jurisdiction]]
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CONTACT	[[Contact email]] · DPO [[DPO email]]
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WEB VERSION	https://testing.link.fashiondeals.ai/legal/terms/
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FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review: not legal advice.

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Draft for legal review. This document was written by the FASHIONDEALS team to describe how the service actually works. It has not yet been reviewed by external counsel and is not legal advice. We recommend that a qualified lawyer in your jurisdiction review it, and that the items in [\[\[brackets\]\]](#) (company details and points marked [\[\[Confirm with FASHN\]\]](#)) are completed before launch.

01 About these terms

These Terms of Use (the "Terms") govern your access to and use of the FASHIONDEALS website, apps, search, AI copilot, virtual try-on, store leaderboard, newsletter and related services (together, the "Service"). The Service is operated by [\[\[Company legal name\]\]](#), [\[\[Registered address\]\]](#), registered under number [\[\[Company registration number\]\]](#) ([\[\[Jurisdiction\]\]](#)) ("FASHIONDEALS", "we", "us").

By using the Service you agree to these Terms. If you do not agree, please do not use it. Some features have their own notices, which form part of these Terms for that feature: the [Virtual try-on and photo policy](#), the [AI copilot notice](#), the [Community and review guidelines](#), the [Acceptable use policy](#) and the [Newsletter and marketing consent](#).

02 What FASHIONDEALS is, and is not

FASHIONDEALS is a worldwide, luxury-first fashion price-comparison and deals service. We collect product information and prices that independent stores publish, match the same item across stores, rank the offers, and send you to the store you choose.

- **We do not sell the products.** When you buy, you buy from the store, under the store's own terms, price, delivery, duties and returns policy. The store is the seller and your contract is with it.
- **We are not the brands.** Brand names, logos and product images belong to their owners. Showing a brand does not mean the brand endorses or is affiliated with us (see the [IP and trademark notice](#)).
- **We are not a financial, legal or authentication service.** We do not authenticate goods and we do not guarantee that a store is trustworthy; store scores are informational (see [Store score methodology](#)).

03 Your account

You can use most of the Service without an account. An account lets you save items, lists, price alerts, a fit profile and try-on results. You must give accurate information, keep your sign-in details secure, and tell us promptly if you suspect unauthorised use. You are responsible for activity under your account. You must be old enough to form a binding contract where you live and at least 16 years old (see [Children's privacy](#)). You can delete your account at any time from your account page or by contacting us.

04 Prices, availability and information

Prices, stock, sizes, shipping, duties and promotions are set by the stores and change frequently, sometimes within minutes. We refresh our catalogue regularly and check live offers for the products you look at, but we cannot guarantee that anything shown is current or error-free. **The store's own page is always the final word** on price and availability. Read our [Price and availability disclaimer](#) for details, including currency conversion, "was" prices and price history.

05 Links to stores and affiliate links

Most "Buy" and "Go to store" buttons lead to third-party websites that we do not control. Their terms, privacy practices and security are their own. Some links are affiliate links, which means a store or network may pay us a commission if you buy; this costs you nothing extra and does not change how offers are ranked (see the [Affiliate and advertising disclosure](#)).

06 AI features, virtual try-on and store scores

The Service includes features that produce estimates rather than facts: the AI copilot interprets your search and summarises information from our catalogue and pages; the virtual try-on and size suggestions are illustrations; store reputation scores are an editorial summary of public information. They can be wrong. Do not rely on them for decisions that matter without checking with the store. Each feature's notice explains its limits.

07 Acceptable use

You agree to use the Service lawfully and in line with our [Acceptable use policy](#). In particular you will not scrape or copy the Service at scale beyond what our robots.txt permits, probe or overload it, attempt to bypass security, upload content you have no right to use, or upload photos of other people without their permission.

08 Intellectual property

The FASHIONDEALS name, logo, design, software, rankings, scores and original text are owned by us or our licensors and are protected by law. You may use the Service for your personal, non-commercial purposes and share links to it. You may not copy, resell or build a competing dataset from it without our written permission. Product images, descriptions and brand marks belong to the stores and brands that publish them and are shown only to help you compare. To report content, see [Copyright and takedown](#).

09 Content you provide

If you submit content (for example a review, a report of a wrong price, a message, or a photo for try-on), you keep your rights in it and grant us a limited, worldwide, non-exclusive licence to host, process and display it as needed to run the Service and, for reviews and reports, to show and moderate them. You promise you have the right to submit it and that it follows our [Community guidelines](#). We may remove content that breaches these Terms or the law.

10 Privacy

Our [Privacy policy](#) and [Cookie policy](#) explain how we handle personal data, including optional personalisation that is stored on your device only if you allow it.

11 Availability and changes

We aim to keep the Service available but do not promise uninterrupted access. We may change, suspend or discontinue any feature, and may update these Terms. If a change is material we will tell you in a reasonable way (for example a notice on the site). Continued use after the effective date means you accept the update.

12 Disclaimers

To the fullest extent the law allows, the Service is provided “as is” and “as available”, without warranties of any kind, including accuracy, completeness, fitness for a particular purpose and non-infringement. We are not responsible for the products, services, delivery, duties, returns, refunds or conduct of any store, or for any loss arising from a purchase you make with a store.

13 Limitation of liability

To the fullest extent the law allows, FASHIONDEALS and its officers, employees and suppliers are not liable for indirect, incidental, special or consequential loss, loss of profit, data or goodwill, arising from your use of the Service. Our total liability for any claim relating to the Service is limited to **[[liability cap, e.g. EUR 100]]**. Nothing in these Terms limits liability that cannot lawfully be limited, including liability for death or personal injury caused by negligence, for fraud or fraudulent misrepresentation, or any statutory rights you have as a consumer.

14 Suspension and termination

We may suspend or end your access if you breach these Terms or the law, or if needed to protect the Service or others. You may stop using the Service at any time. Sections that by their nature should survive (intellectual property, disclaimers, liability, governing law) will survive.

15 Governing law and disputes

These Terms and any dispute about the Service are governed by the laws of **[[Jurisdiction]]**, and the courts of **[[Jurisdiction]]** have non-exclusive jurisdiction. If you are a consumer, you also keep the protection of the mandatory consumer laws of the country where you live and, where applicable, the right to bring proceedings in your local courts. EU/UK consumers can find the EU online dispute resolution information at the European Commission website; we are **[[willing / not willing]]** to take part in alternative dispute resolution.

16 Contact

Questions about these Terms: **[[Contact email]]**. Company details are in the [Imprint](#).

Effective October 27, 2026 · Version 1.0 (draft for legal review) · [fashiondeals.ai/legal/terms/](#)

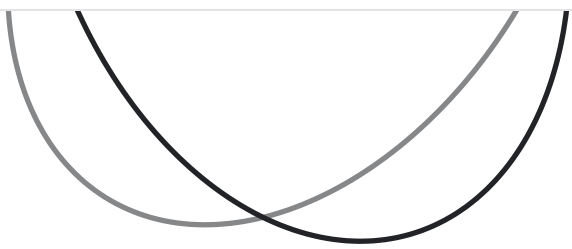
PRIVACY AND DATA

Privacy Policy

What personal data FASHIONDEALS collects, why, how long we keep it, who we share it with, and the rights you have under GDPR, UK GDPR, CCPA/CPRA, the UAE PDPL and India's DPDP Act.



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01 Who we are and how to reach us

The controller of your personal data is **[[Company legal name]]** , **[[Registered address]]** , company number **[[Company registration number]]** (**[[Jurisdiction]]**). Contact for privacy: **[[Contact email]]** . Data Protection Officer (where required): **[[DPO email]]** . EU/UK representative (where required): **[[EU / UK representative name and address]]** .

This policy applies to the FASHIONDEALS website, apps and related services. It is written for shoppers worldwide and explains your rights in the main regimes that apply to us. Where a local law gives you more rights than described here, those rights apply to you.

02 The short version

- We compare prices; **we do not sell products and we never see your payment details** (you pay the store).
- We do **not sell your personal data** and do not use it for cross-context behavioural advertising. There are **no third-party advertising trackers** on the site.
- Optional analytics and affiliate tagging are **off until you choose**. Personalisation (“For you”, recently viewed, remembered size and country) is **off until you allow it** and, for anonymous visitors, lives **only on your device**.
- Try-on photos are **not stored by us** unless you are signed in and choose to save a result; you can delete them at any time.
- You can clear your history, switch personalisation off, or ask us to delete your data at any time.

03 What we collect, why, and on what legal basis

The table lists the personal data we handle. “Basis” refers to the GDPR/UK GDPR; equivalent grounds apply under other laws (for example consent and “reasonable purposes” under the DPDP Act and PDPL).

DATA	WHY WE USE IT	BASIS
Technical data: IP address, browser and device type, pages requested, timestamps (processed by our hosting provider and in short-lived security logs)	Deliver the site, keep it secure and fast, prevent abuse and fraud	Legitimate interests
Approximate country derived from your connection	Suggest country, currency and local stores; not added to a profile unless you save a preference	Legitimate interests
Preferences you set: language, currency, country, theme, size system, density	Remember your settings (stored on your device)	Contract / legitimate interests (strictly necessary)

Personalisation profile (only if you allow it): brands, categories, colours and price ranges you view or search, sizes you choose, products you view, try-on or click through to a store, filters you use, your country; counts and dates only	Re-rank results and search toward your tastes, show "For you", deal rails and "Continue where you left off", and tailor copilot suggestions	Consent
Searches you type into search or the copilot, and the voice transcript if you use voice search	Return results. Kept in your device's recent-searches list; if personalisation is on, used as a signal. Voice audio is handled by your browser's speech service (see section 6)	Contract / legitimate interests; consent for personalisation
Messages you send us (contact, report a price, advertise, careers): name, email, country, message, consent record, a hashed form of your IP address and browser information	Reply to you and limit spam and abuse	Consent; legitimate interests
Newsletter ("The Edit"): email, language, country, time and wording of your consent, unsubscribe status	Send the newsletter and prove consent	Consent
Account (optional): email, name, password hash or passkey, saved items and lists, price alerts, fit profile (size, height, fit preference), optional avatar/"My model", sign-in sessions	Provide your account and its features	Contract
Synced personalisation (only if you are signed in and opt in): your preference profile, stored in our database under your account	Carry your preferences across devices	Consent
Try-on: your photo, body measurements and the garment you choose; results and, if you save them, your wardrobe/"My model"	Show a garment on you and suggest a size. See section 7 and the Virtual try-on and photo policy	Consent (explicit, for biometric-style data)
Analytics (only if you opt in): cookieless visit statistics (pages, referrer, country, device class)	Understand what is slow or confusing and improve the service	Consent
Outbound clicks to stores: the product, store and time of the click (no account link unless you are signed in and have allowed personalisation)	Send you to the store, measure which links work, and calculate affiliate commission	Legitimate interests; consent for affiliate identifiers

We do not collect payment card details: purchases happen on the store's own website. We do not knowingly collect special-category data, except photos and body measurements that you choose to provide for try-on, which may be treated as biometric or sensitive data in some places.

04 Personalisation: what it is and how it is controlled

When you allow **Personalisation** in the cookie preferences (a separate switch from analytics and marketing), the site learns your tastes from what you do on it and uses that to put more relevant things first. Specifically:

- **What is recorded:** brands, categories, colours and price bands you search for, open, filter by, try on, or click through to; sizes you pick; your country; the products you viewed (for "Recently viewed") and where you left off. We keep counts and dates, not a transcript of everything you type.
- **Where it is stored:** for anonymous visitors, only in your browser's localStorage on your device (keys such as `fd_pz`, `fd_recent`, `fd_pz_resume`). It is never sent to our servers or to third parties.
- **Signed-in users:** if you are signed in and *additionally* opt in under Settings → Personalisation, we copy the profile to your account in our database so it follows you between devices. You can switch the sync off, which deletes the copy.

- **What it does:** re-ranks listings and search results, builds the homepage “For you” and “Deals on brands you like” rails, shows “Price drops on items you viewed” (only where we hold real price history), remembers your size and country, and shapes copilot suggestions. It never changes the price you pay or the order of price comparisons between stores for the same product.
- **Your controls:** Settings → Personalisation has an off switch and a *Clear my history* button; the cookie preferences let you withdraw consent at any time, which stops recording and deletes the local profile. Global Privacy Control does not turn on anything; it will not be used to switch personalisation on.
- **No profiling with legal effects:** personalisation is not used for automated decisions that significantly affect you.

05 Who we share data with

We use service providers (processors) under contract or standard terms, only for the purposes above:

PROVIDER	PURPOSE	DATA INVOLVED
Cloudflare, Inc.	Hosting, content delivery, security (including bot protection on some forms), our database (D1) and, if you opt in, cookieless Web Analytics	Technical data; data you store with us
Our try-on provider, FASHN (fashn.ai)	Generates photo-real try-on images, only if you choose it	Your photo and the garment image for that request. [[Confirm with FASHN]]
Public content delivery networks (for example jsDelivr and Hugging Face)	Deliver the open-source libraries and models that run on-device AI features	IP address and user-agent when files are served
Google Fonts (some non-Latin scripts)	Deliver fonts	IP address and user-agent
Email service provider [[provider name]]	Account, newsletter and reply emails	Email address and message content
Stores and affiliate networks you click through to	Take you to the store and attribute a sale, if you allowed affiliate tagging	The click and a tracking identifier; their own privacy policy then applies
Professional advisers, authorities and acquirers	Legal advice, legal obligations, or a business transfer under confidentiality	As needed

We do not sell personal data and do not share it for cross-context behavioural advertising (as those terms are used in the CCPA/CPRA). We do not use third-party advertising or social-media tracking pixels.

06 Voice search and the copilot

If you use voice input, your browser or device sends audio to its own speech-recognition service (for example Google or Apple) to turn it into text; that service’s privacy policy applies and we do not receive the audio. The text you speak or type is processed by our search engine in your browser against our catalogue and pages. Spoken replies use your device’s built-in text-to-speech. See the [AI copilot notice](#).

07 Photos, body scan and biometric-style data

The on-device body scan estimates body proportions from images and runs in your browser; your photo and measurements stay on your device. If you choose the optional photo-real render, we ask first, then forward your photo and the garment image through our server to our provider (FASHN) for that single request. As built today, we do **not** store your person photo on our servers; the rendered result is returned to you and a copy is kept for up to **3 days** so you can retrieve it, unless you are signed in and save it to your wardrobe or "My model", in which case it is kept until you delete it. We do not use your photos to train models. Details, including retention at the provider, are in the [Virtual try-on and photo policy](#). [\[\[Confirm with FASHN\]\]](#) (provider retention and training statements must be confirmed before launch).

08 International transfers

We and our providers process data in many countries, including the United States, the UAE and the European Union. Where the law requires, we rely on adequacy decisions, standard contractual clauses (SCCs), the UK International Data Transfer Addendum, or other lawful transfer mechanisms. You can ask us for a copy of the safeguards. For the UAE PDPL and India's DPDP Act, transfers are made only to jurisdictions or recipients permitted under those laws and any notified restrictions.

09 How long we keep data

DATA	RETENTION
Local device data (preferences, personalisation profile, recent items)	Until you clear it, switch personalisation off, or clear browser storage. The profile ages out old signals automatically.
Contact and report messages	Until handled, then up to [[retention period, e.g. 12 months]]
Newsletter subscription and consent record	Until you unsubscribe, then the consent record for [[period, e.g. 3 years]] to prove compliance
Account data	Until you delete your account; backups expire within [[period, e.g. 35 days]]
Synced personalisation profile	Until you switch sync off or delete your account
Try-on results (not saved)	3 days; saved results until you delete them
Security and server logs	Short rolling periods set by our hosting provider, typically up to 30 days
Analytics	Aggregated, cookieless; no personal profile is created

10 Your rights

Depending on where you live you may have the right to: access your data and get a copy; correct it; delete it; restrict or object to processing; data portability; withdraw consent at any time (without affecting earlier processing); not be subject to solely automated decisions with legal effects; and complain to a supervisory authority. To exercise a right, use the controls in Settings and your account, or contact [\[\[Contact email\]\]](#) (privacy/DPO: [\[\[DPO email\]\]](#)). We may need to verify your identity and will reply within the time the law requires (usually one month under GDPR/UK GDPR, 45 days under CCPA/CPRA, and as required under the PDPL and DPDP Act).

EEA and UK (GDPR / UK GDPR)

You may lodge a complaint with your local data protection authority (in the UK, the Information Commissioner's Office).

California (CCPA/CPRA)

You may know, delete and correct personal information, and limit the use of sensitive personal information. We do not sell or share personal information as defined by the CCPA/CPRA, so there is nothing to opt out of; we also honour the Global Privacy Control signal as a refusal of analytics and affiliate tagging. You will not be discriminated against for exercising your rights. An authorised agent may act for you with proof of authority.

United Arab Emirates (PDPL, Federal Decree-Law No. 45 of 2021)

You have the right to information, access, correction, erasure, restriction, portability and objection, and to withdraw consent, subject to the law and its executive regulations. You may complain to the UAE Data Office.

India (Digital Personal Data Protection Act, 2023)

You have the right to access information about your data, to correct and erase it, to grievance redressal, and to nominate another person to exercise rights on your behalf. Our grievance contact is [\[\[DPO email\]\]](#); if unresolved you may approach the Data Protection Board of India.

11 Security

We use HTTPS everywhere, store passwords as salted hashes (or use passkeys), mark session cookies HttpOnly and SameSite, limit who can access production data, and keep personalisation data on your device by default. No system is perfectly secure. Report a vulnerability to [\[\[Contact email\]\]](#) (see also [security.txt](#)). If a breach affects you we will notify you and regulators as the law requires.

12 Children

The Service is not directed to children under 16 and we do not knowingly collect their data. Children's fashion is shown for parents and guardians. See [Children's privacy](#).

13 Cookies and similar technologies

We use localStorage, cookies and IndexedDB as described in the [Cookie policy](#). Essential storage is always on; analytics, affiliate/marketing and personalisation are optional and off by default.

14 Changes to this policy

We will post updates here with a new effective date and, for material changes, tell you in a reasonable way. The version in force is the one on this page; previous versions are available on request.

15 Contact

Privacy requests and questions: [\[\[Contact email\]\]](#). Data Protection Officer: [\[\[DPO email\]\]](#). Postal address: [\[\[Registered address\]\]](#). See also [Contact for legal and privacy requests](#).

PRIVACY AND DATA

Cookie Policy

What FASHIONDEALS stores on your device (cookies, localStorage, IndexedDB), why, for how long, and how to control it, including the optional Personalisation category.

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01 What this covers

"Cookies" in this policy means cookies and similar technologies that store or read information on your device, including localStorage, sessionStorage and IndexedDB. We group them into four categories. **Essential** storage is always on because the site cannot work without it. **Analytics, Affiliate and marketing** and **Personalisation** are optional and **off until you choose**. You can change your choice at any time with "Cookie settings" in the footer. We load no third-party advertising or social-media trackers.

02 Your choices

- **Accept all / Reject all** have equal prominence in the banner; "Customise" lets you pick categories one by one.
- If your browser sends the **Global Privacy Control** signal we treat it as a refusal of analytics and affiliate/marketing.
- You can withdraw consent at any time; withdrawing Personalisation stops recording and deletes your local profile. You can also use *Clear my history* in Settings.
- You can block or delete storage in your browser settings; some essential features (such as staying signed in) may then stop working.

03 Essential (always on)

NAME	PURPOSE	DURATION
fd_consent	Remembers your cookie choices (cookie and localStorage)	12 months
fd_sid	Keeps you signed in if you have an account (HttpOnly cookie)	Session length chosen at sign-in
fd_theme , fd_lang , fd_cur , fd_ship , fd_geo , fd_units , fd_dens , fd_sgu	Your theme, language, currency, shipping country, units, display density and size-guide unit	Until you clear them
fd_favs , fd_cmp , fd_alerts , fd_profile , fd_combo	Favourites, compare list, price-alert watch list, fit profile and saved looks, stored on your device because you asked for these features	Until you clear them
IndexedDB database fd	Stores photos and try-on results on your device for the on-device try-on	Until you clear it
fd_rs	Your last few search terms, shown as "Recent" in search	Until you clear them

04 Personalisation (optional, off by default)

Stores your preference profile on your device so we can put relevant things first. Nothing in this category is sent to our servers unless you are signed in *and* separately opt in to sync in Settings.

NAME	PURPOSE	DURATION
fd_pz	Preference profile: counts of brands, categories, colours, price bands, sizes and filters you use, your country, and dates (older signals fade)	Until you clear it or switch personalisation off; signals older than about 90 days carry little weight
fd_recent , fd_hist	Recently viewed products and viewed-price history, used for "Recently viewed" and "Price drops on items you viewed"	Until you clear them
fd_pz_resume	Where you left off (last page or search) for "Continue where you left off"	Until you clear it or 30 days
fd_pz_sync	Remembers that you opted in to account sync (signed-in users only)	Until you switch it off

Turn it off: Settings → Personalisation → off, or use the cookie settings. *Clear my history* deletes all of the above on this device (and your synced copy, if any).

05 Analytics (optional)

If you accept, we load Cloudflare Web Analytics, which measures visits without cookies or cross-site tracking and does not build a profile of you. If you decline it is never loaded.

06 Affiliate and marketing (optional)

If you accept, outbound store links may carry affiliate tracking identifiers, which is how we earn commission. The store and its affiliate network may then set their own cookies on their own sites; their policies apply. If you decline, we do not add identifiers where we are able to avoid it, and links still work.

07 Third-party content

Open-source libraries and AI models for on-device features are loaded from public content delivery networks (for example jsDelivr and Hugging Face), and some fonts from Google Fonts. These requests expose your IP address to those providers but do not set advertising cookies from us.

08 Changes and contact

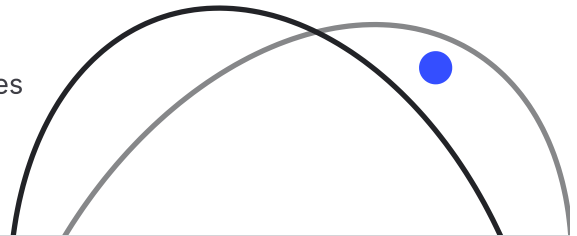
If we add a new cookie or purpose we will update this table and, where required, ask for consent again. Questions: [\[\[Contact email\]\]](#). See the [Privacy policy](#).

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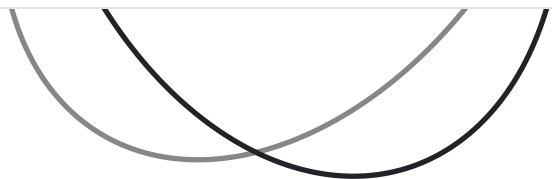
COMMERCIAL TRANSPARENCY

Affiliate and Advertising Disclosure

How FASHIONDEALS earns money from affiliate commissions and advertising, and why that never changes how offers are ranked.



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01 How we earn money

FASHIONDEALS is free to use. We are paid in two ways: **affiliate commission** when you click through to a store and make a qualifying purchase, and **advertising or partnership placements** that stores and brands buy (clearly labelled). The price you pay is the same whether or not you arrive through our link.

02 Affiliate links

When you click “Go to store” or similar, the click passes through our redirect, which sends you to the store. If we have joined the store's affiliate programme *and* you have allowed “Affiliate and marketing” in the [cookie settings](#), the redirect adds the programme's tracking identifier so the store can tell the visit came from us. We may work with affiliate networks such as Awin, CJ, Rakuten Advertising, Impact, Skimlinks and Sovrn Commerce, or directly with stores. **Not every store on the site pays us commission**; unpaid stores are listed and ranked on the same terms.

03 Commission never changes the ranking

Offers for the same product are ordered by what you would pay (item price plus known shipping where a store publishes it). Commission rates, whether a store is a partner, and advertising spend are **not inputs** to that order. “Cheapest” means the lowest verified price. Store reputation scores (see [Store score methodology](#)) are likewise not influenced by payment.

04 Advertising and sponsored placements

Where we sell placements (see [For brands](#)), they are labelled “Sponsored” or “Partner”, are kept visually separate from price comparisons, and never replace the lowest-price result. Editorial picks, deal badges (such as “Best price” or “Biggest saving”) and personalised rails are generated from real data and are not paid placements.

05 What our deal badges mean

BADGE	MEANING
Best price	Lowest price among the in-stock offers we compare for this item, at the time we checked
Biggest saving	The largest discount versus the store's own “was” price or versus the average of other stores, with the percentage shown
Price drop / Lowest in 30 days	Shown only where our own price history proves it
Local store / Ships to you	At least one offer ships from, or to, your country according to the store's published shipping information

06 Data and cookies

Affiliate identifiers are added only with your consent and are described in the [Cookie policy](#) and [Privacy policy](#). We do not sell personal data to affiliate networks.

07 Legal basis for this disclosure

This disclosure is made to meet consumer-protection and endorsement rules on clear labelling of commercial relationships, including the US FTC Endorsement Guides (16 CFR Part 255), UK CMA and ASA guidance, the EU Unfair Commercial Practices Directive and Omnibus rules on ranking transparency, and equivalent rules in other countries.

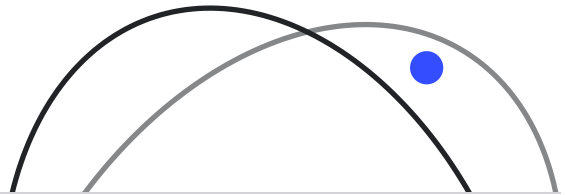
Questions: [\[\[Contact email\]\]](#).

Effective October 27, 2026 · Version 1.0 (draft for legal review) · [fashiondeals.ai/legal/affiliate-disclosure/](#)

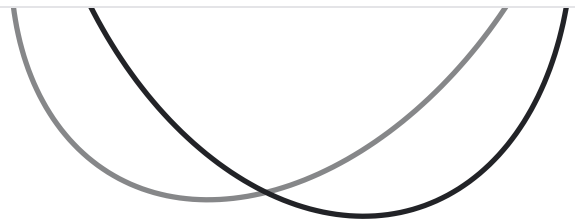
COMMERCIAL TRANSPARENCY

Price and Availability Disclaimer

Why prices and stock on FASHIONDEALS can differ from the store, how we refresh them, and what “was” prices, price history and currency conversions mean.



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FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review: not legal advice.

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01 The short version

Prices, stock, sizes, shipping and taxes belong to the stores and change often. We do our best to be accurate, but **the price on the store's page at checkout is the price you pay**. We do not sell the goods.

02 Where prices come from

We read product information from each store's public product feeds and pages, match the same item across stores (by GTIN/SKU or style code where available, otherwise by strict brand, model, colour and image checks), and only publish items offered by at least two stores. Our catalogue is refreshed on a regular schedule (currently about twice a day), and for the products you open we also fetch live offers from the stores, cached for a few minutes. We show when prices were last refreshed.

03 Why a price may differ from what you see at the store

- The store changed the price or sold out after our last check.
- Shipping, taxes, duties, customs fees and promotions vary by country, basket and sign-in status; some are only known at checkout.
- Size- or colour-specific prices or availability may differ from the headline offer.
- A match between stores may occasionally be wrong; tell us with "Report a wrong price".

04 Currency conversion

Where a store sells in your currency we show its own price. Otherwise we show the store's price with a converted estimate using published ECB reference rates. Converted amounts are estimates; your bank or card issuer will apply its own rate and fees.

05 "Was" prices, savings and history

A "was" or "compare-at" price is the one the store shows; we display it and a percentage saving but do not verify the store's reference price. Savings that compare stores use the average of other in-stock stores for the same item. **Price drop** and **Lowest in 30 days** labels appear only where our own recorded price history supports them; where we do not have history we say nothing rather than guess.

06 Shipping, duties and returns

Shipping, duties and returns are set by each store. The leaderboard summarises each store's published policy with a link to the source and the date we checked, but it can change; always confirm on the store's page before buying. If a store ships with duties and taxes included (DDP) or leaves them to you (DAP) is shown where we know it.

07 Demo items

Items marked "Demo" show illustrative prices while real feeds are connected; they are not live offers.

08 Found a mistake?

Use [Report a wrong price](#) or write to [\[\[Contact email\]\]](#). We investigate and correct or remove the listing.

09 Limitation

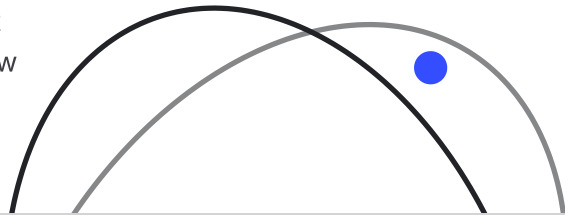
Subject to the [Terms of Use](#) and to your statutory rights, we are not liable for loss caused by relying on a price, stock level, size or shipping estimate shown on FASHIONDEALS.

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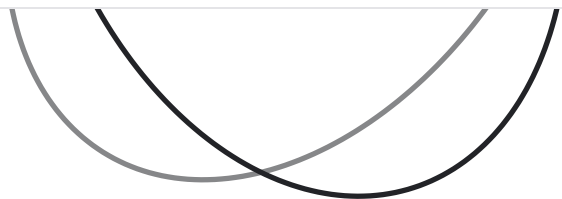
PRODUCT NOTICES

Virtual Try-On and Photo Policy

How FASHIONDEALS handles the photos and body measurements you provide for virtual try-on, what is sent to our provider FASHN, how long results are kept, and how to delete them.



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08 Limits and acceptable use

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01 What virtual try-on is

Virtual try-on lets you see a garment on yourself. There are two modes: (a) the **on-device scan and try-now**, which estimates body proportions and fits a garment overlay entirely in your browser; and (b) the optional **photo-real render**, where a generative image service produces a realistic image of you wearing the item. Both are illustrations, not a promise of fit, colour or drape.

02 Consent and who can use it

You use try-on only if you choose to, and we ask for your permission before any photo is sent anywhere. Because photos and body measurements can be biometric or sensitive personal data in some jurisdictions (for example Illinois BIPA, Texas CUBI, the EU/UK GDPR and the UAE PDPL), we rely on your explicit consent, which you can withdraw. **Only upload photos of yourself, or of someone who has clearly agreed.** Do not upload photos of children. The photo-real render is available to people aged 18 or over.

03 On-device scan and try-now

The body scan and the try-now overlay run in your browser using AI libraries and models loaded from public content delivery networks. Your photo and measurements stay on your device (in memory and, for your convenience, in the browser's IndexedDB database **fd**). We do not receive them. Clearing browser storage, or *Delete my try-on data* in your account/settings, removes them.

04 Photo-real render with FASHN

If you choose the photo-real render, we forward your photo (sent as base64 over an encrypted connection through our server so our API key stays secret) and the garment image from the catalogue to **FASHN** (fashn.ai), our rendering provider, for that single request. What we know about our own handling, as built today:

- **Your person photo is not stored by FASHIONDEALS;** it is forwarded for the request and not saved in our database.
- We ask FASHN to return the result as an image file directly, so the provider holds it only briefly, and we copy the result into our own storage so you can retrieve it, because the provider deletes outputs after about 3 days.
- **Unsaved results** are deleted from our storage after **3 days**. If you are signed in and choose *Save (wardrobe)* or *Build my model*, those images are kept until you delete them or delete your account.
- We do not use your photos or results to train models, and we do not share them with anyone except FASHN as above.
- Daily fair-use limits apply to protect the service.

What we still need to confirm with the provider and will state here before launch: how long FASHN retains uploaded inputs and outputs on its systems, whether it uses inputs to train or improve models, where it processes data, and its sub-processors. **[[Confirm with FASHN]]** Until confirmed, treat the provider's own terms and privacy policy as the authority for what happens on its side.

05 “My model” and wardrobe (signed-in)

If you sign in you can create a reusable model of yourself and save looks. These are stored in your account and visible only to you. You can remove individual looks, or delete your model and all saved try-on images at any time (*Delete my model*); deleting your account removes them too.

06 Fit profile and size suggestions

If you save a fit profile (size, height, fit preference) it is stored on your device and, if you are signed in, in your account. Size suggestions are estimates based on that profile and the store's size information; use the size guide and the store's own notes before buying.

07 Your rights and how to delete

You may access, delete or withdraw consent for your try-on data at any time: use the controls in your account, clear your browser storage for on-device data, or contact [\[\[Contact email\]\]](#) (privacy/DPO: [\[\[DPO email\]\]](#)). See the [Privacy policy](#) for rights under GDPR, UK GDPR, CCPA/CPRA, the UAE PDPL and the Indian DPDP Act.

08 Limits and acceptable use

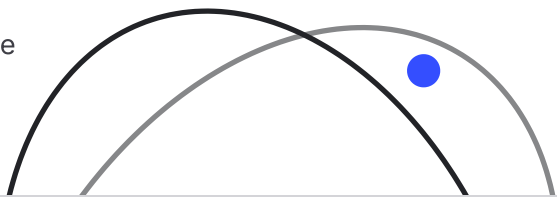
Do not upload unlawful, explicit or misleading images, or images that you do not have the right to use. We may block abusive use. AI-generated images may contain errors or artefacts and are labelled as try-on previews.

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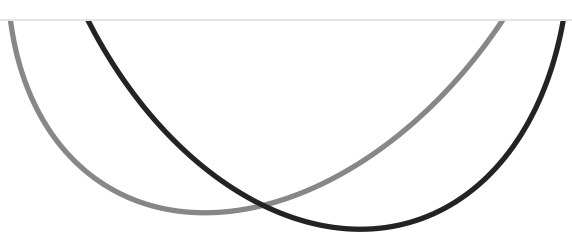
PRODUCT NOTICES

AI Copilot Notice and Disclaimer

What the FASHIONDEALS copilot and smart search do, where their answers come from, their limits, and how voice and personalisation work.



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04 Voice and spoken replies

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07 No paid influence

08 Report a wrong answer

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01 What the copilot is

The copilot is the smart search of FASHIONDEALS. You can type or speak a request in English, Hindi, Urdu, Arabic and several other languages (for example "black Prada bag under \$800 that ships to the UAE", "Gucci vs Prada bags", "how do returns work?"). It understands brands, categories, colours, sizes, budgets, occasions and countries, can refine its last answer ("cheaper", "in black", "size 42"), compare two brands, products or stores, and answer questions about how the site works.

02 Where answers come from

Answers are assembled by rule-based language understanding and retrieval over **our own data only**: the published product catalogue and offers, the store leaderboard, our help, legal and news pages and the size guide. Every answer links to the product, store or page it came from. **No generative AI model writes the answers**, so the copilot does not invent products, prices or policies; if it cannot find something it says so and offers the closest alternatives. If we add a generative model in future we will update this notice first.

03 Limits you should know about

- It can misunderstand a request, especially unusual spellings, slang or mixed languages. Check the filter chips under the search box to see how your words were read, and remove or change them.
- Catalogue results, prices and stock change; confirm on the store (see the [Price and availability disclaimer](#)).
- Brand, size and fit suggestions are estimates; the copilot is not a stylist, lawyer, tax adviser or authentication service.
- Information about policies and legal matters is a summary of our own pages; the full text controls.
- Answers in languages other than English use the same catalogue; explanations taken from our pages are in English.

04 Voice and spoken replies

Voice input uses your browser's or device's speech-recognition service (which may send audio to its provider under that provider's policy); we do not receive the audio. Spoken replies use your device's built-in text-to-speech. You can turn voice off at any time, and typing works everywhere.

05 What happens to what you ask

Your search and copilot queries are processed in your browser. We do not store a transcript on our servers. The last few searches are kept on your device as "Recent". If you allow Personalisation, the brands, categories, sizes and price range implied by what you ask become part of your on-device preference profile and shape suggestions; you can clear it any time. See the [Privacy policy](#).

06 Suggestions and “For you”

Suggestion chips are built from the real catalogue (for example trending brands, current biggest savings, seasonal ideas, and local ideas for your country) and only offer searches that return results. If you allow Personalisation, they also reflect your own history. Suggestions are not advertisements.

07 No paid influence

Payment from a store or brand does not change what the copilot recommends or how it ranks offers (see the [Affiliate and advertising disclosure](#)).

08 Report a wrong answer

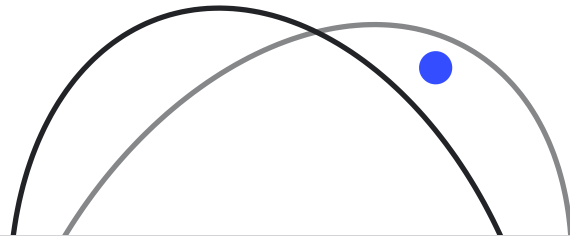
Tell us at [\[\[Contact email\]\]](#) or use “Report a wrong price” on the product page. We use reports to fix data and improve the understanding rules.

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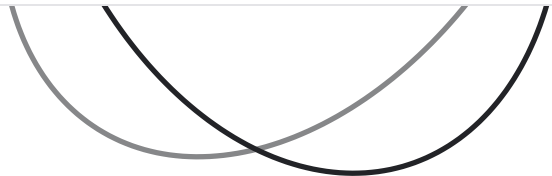
PRODUCT NOTICES

Store Reputation Score: Methodology and Disclaimer

How the FASHIONDEALS store leaderboard scores each retailer, which facts are used, how missing information is treated, and what the scores do and do not mean.



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02 What goes into it

03 Missing information and confidence

04 Independence

05 Limitations and disclaimer

06 Corrections and right of reply

07 Version history

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01 What the score is

The store leaderboard gives each retailer we compare a **Reputation Score from 0 to 100** and a plain-language label (for example “Strong”), to help you choose where to buy. It is an editorial summary of public information and of our own catalogue data. It is **not** a guarantee, a certification, or a statement of fact about any store’s conduct.

02 What goes into it

The score combines weighted components. The current weights are published on the [leaderboard](#) and are:

COMPONENT	WEIGHT	WHERE IT COMES FROM
Public reviews	30%	Ratings and review counts on public platforms (for example Trustpilot or the store's own listing), count-weighted and smoothed toward the average for small samples
Price competitiveness	20%	From our own catalogue: how often the store is cheapest on items we match and its average difference to other stores (own data)
Returns policy	15%	The store's published returns window, cost and conditions
Delivery	10%	Published shipping zones, speeds and free-shipping thresholds
Duties and taxes	10%	Whether duties and taxes are included at checkout (DDP) or left to the buyer (DAP)
Authenticity signals	10%	Public information about sourcing, brand authorisation or authentication practices
Payment options	5%	Published payment and buy-now-pay-later options

Methodology version 3.

Components marked “own data” are computed from our catalogue and refreshed with each data refresh. The rest are researched public facts, each stored with its source URL and the date we last checked it.

03 Missing information and confidence

Facts we cannot find stay empty and appear as “Not publicly reported”; we do not estimate them. Scores built from limited information are marked **provisional** and carry a lower confidence. A score can change when a store changes its policies or when new reviews or data appear.

04 Independence

Payment, commission or advertising does not influence a store’s score or its place on the leaderboard (see the [Affiliate and advertising disclosure](#)). Stores cannot buy a better score. A store may ask us to correct a factual error (section 6).

05 Limitations and disclaimer

- Public reviews can be incomplete, outdated or manipulated; platform scores are not audited by us.
- Policies and shipping rules change; always check the store's own policy before you buy.
- The label describes our scoring only. We make no representation about the quality, legality or authenticity of any store's goods, and we accept no liability for a purchase you make with any store (see the [Terms of Use](#)).
- Opinions expressed in summaries are our editorial assessment of the cited public sources.

06 Corrections and right of reply

If you represent a store and believe a fact is wrong, email [\[\[Contact email\]\]](#) with the correction and a public source. We review requests promptly, update the data where the source supports it and show the new check date. We do not remove accurate, sourced information at a store's request.

07 Version history

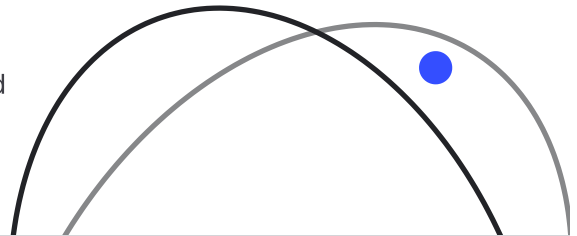
Version 3 (current) adds delivery, duties and payment components and the provisional marker. The methodology version appears in the leaderboard data and may change; we will update this page when it does.

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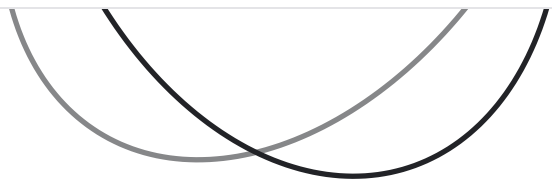
RIGHTS AND COMPLIANCE

Intellectual Property, Trademark and Brand Logo Notice

Who owns what on FASHIONDEALS: our marks and software, the brands' names and logos, store images and descriptions, and how we use them to compare prices.



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06 Reporting a trademark concern

07 Permitted use of our name

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01 What belongs to FASHIONDEALS

The FASHIONDEALS name, the fitting-ring logo, the visual design, source code, rankings, scores, deal badges and our original text and data compilations are owned by **[[Company legal name]]** or its licensors and protected by copyright, trademark, database and other laws. All rights are reserved. You may share links to the Service, but you may not copy, scrape at scale, resell or build a competing dataset from it without written permission.

02 Brand names and logos

Brand, designer and store names and logos shown on FASHIONDEALS (for example Gucci, Prada, Moncler, Nike or store logos in the leaderboard) are trademarks or registered trademarks of their respective owners. We use them only to identify the products and stores being compared (nominative, descriptive use). **FASHIONDEALS is not affiliated with, sponsored by or endorsed by any brand or store** unless we say so expressly on the page, and no brand or store has approved the content here.

03 Product images, descriptions and prices

Product photographs, names, descriptions and prices come from the stores' public product feeds and pages. They remain the property of the stores, brands or photographers. We display them, with a link to the store, so shoppers can compare offers. We do not claim ownership and do not alter product photographs other than resizing or cropping for display.

04 Your content

You keep ownership of content you submit (such as reviews or photos). You grant us the licence described in the [Terms of Use](#). Try-on images generated for you are for your personal use; do not use them to mislead others or in a way that infringes anyone's rights.

05 Open-source and third-party software

The Service uses open-source libraries and models under their own licences, and services from providers such as Cloudflare and FASHN. Their names and marks belong to them.

06 Reporting a trademark concern

If you are a brand owner and believe our use of your mark or image goes beyond fair, descriptive use or is inaccurate, tell us: identify the mark (with registration number), the page address (URL), your connection to the owner and what you would like changed. Write to [\[\[Contact email\]\]](#). We review promptly and, where appropriate, correct or remove the material. For copyright, see [Copyright and takedown](#).

07 Permitted use of our name

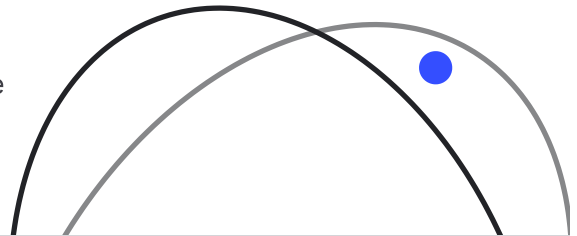
Press and partners may quote us and use the name "FASHIONDEALS" to refer to the service accurately. Please do not use our marks in a way that suggests endorsement or confuses people about the source of goods or services. Media enquiries: see [Press](#).

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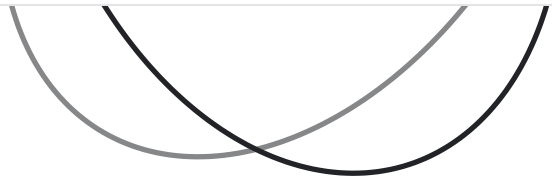
RIGHTS AND COMPLIANCE

Copyright and Takedown Policy (DMCA)

How to report content that infringes your copyright or other rights on FASHIONDEALS, including a DMCA notice and counter-notice, and how we respond.



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01 Our approach

Product images and descriptions on FASHIONDEALS come from stores' public feeds and are shown to help shoppers compare; user submissions are limited. We respect intellectual property and act promptly on valid notices under the US Digital Millennium Copyright Act (17 U.S.C. §512), the EU Digital Services Act and equivalent laws.

02 Designated agent

Notices should be sent to our designated agent: **[[Designated copyright agent name]]** , **[[Company legal name]]** , **[[Registered address]]** , email **[[Contact email]]** . **[[DMCA agent registration number, if registered with the US Copyright Office]]** .

03 How to send a notice

Send an email with the subject "Takedown notice". A valid notice includes:

1. Your name, postal address, telephone number and email address.
2. Identification of the copyrighted work you claim is infringed (or a representative list).
3. The exact page address(es) (URLs) on FASHIONDEALS where the material is, with enough detail for us to find it.
4. A statement that you have a good-faith belief that the use is not authorised by the owner, its agent or the law.
5. A statement, made under penalty of perjury, that the information in the notice is accurate and that you are the owner or authorised to act for the owner.
6. Your physical or electronic signature.

Knowingly misrepresenting that material is infringing may make you liable for damages. Incomplete notices may not be actionable.

04 What we do

We review the notice. Where it is valid we remove or disable access to the material and may tell the store or user concerned. Because most images are hosted by the store and shown via our links, the fastest fix is often also to contact the store; we will help where we can.

05 Counter-notice

If you believe material was removed by mistake or misidentification, send a counter-notice with: your name, address, telephone and email; identification of the removed material and where it appeared; a statement under penalty of perjury that you have a good-faith belief it was removed by mistake or misidentification; consent to the jurisdiction of the courts

of your district (or, outside the US, of [\[\[Jurisdiction\]\]](#)) and that you will accept service of process from the complainant. We may restore the material in 10–14 business days unless the complainant tells us it has started court action.

06 Repeat infringers

Where appropriate, we end access for users who repeatedly infringe copyright.

07 How we collect data

We read product information from publicly available feeds and pages, respecting robots.txt and rate limits. If you run a store and want us to stop or change how your catalogue appears, write to [\[\[Contact email\]\]](#) .

08 Other rights and illegal content

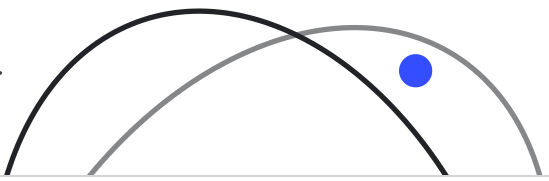
For trademark concerns see the [IP and trademark notice](#). To report content you believe is illegal or in breach of our [Community guidelines](#), use the same address; we will review it, tell you the outcome and offer a way to appeal where required.

Effective October 27, 2026 · Version 1.0 (draft for legal review) · [fashiondeals.ai/legal/takedown/](#)

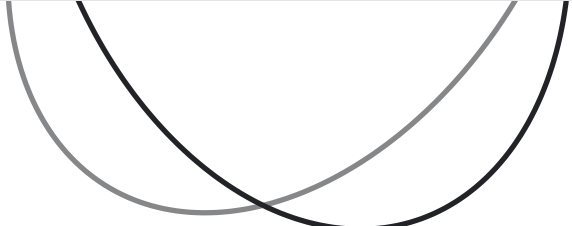
RIGHTS AND COMPLIANCE

Accessibility Statement

Our commitment to an accessible FASHIONDEALS, what we do today, known limitations and how to report a barrier.



EFFECTIVE DATE	October 27, 2026
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PUBLISHED BY	[[Company legal name]] , [[Registered address]] Company no. [[Company registration number]] · [[Jurisdiction]]
CONTACT	[[Contact email]] · DPO [[DPO email]]
WEB VERSION	https://testing.link.fashiondeals.ai/legal/accessibility/



FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review: not legal advice.

Contents

01 Our commitment

02 Current status

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04 Ways to use the site

05 Tell us about a barrier

06 Updates

Draft for legal review. This document was written by the FASHIONDEALS team to describe how the service actually works. It has not yet been reviewed by external counsel and is not legal advice. We recommend that a qualified lawyer in your jurisdiction review it, and that the items in **[[brackets]]** (company details and points marked **[[Confirm with FASHN]]**) are completed before launch.

01 Our commitment

We want everyone to be able to compare prices and shop with confidence, whatever device, ability or assistive technology they use. We aim to meet the Web Content Accessibility Guidelines (WCAG) 2.2 level AA, and we consider the requirements of the European Accessibility Act, the UK Equality Act 2010, the US ADA and the UAE and Indian accessibility frameworks where they apply.

02 Current status

This is a self-assessment; we have not yet had an independent audit **[[audit date, if any]]** . Today the company, legal, help and status pages use semantic landmarks and headings, a “skip to content” link, visible keyboard focus, descriptive labels and alternative text, sufficient colour contrast in light and dark themes, resizable text and reduced-motion support. Search, filters, menus, dialogs and the size guide are keyboard operable and announce their state to screen readers; search can be used with voice.

03 Known limitations

- Some product images from stores lack detailed alternative text because the stores do not provide it; we describe them with the brand, product name and colour.
- The virtual try-on relies on a camera or photo and visual output; we are working on clearer text alternatives and guidance.
- Some store pages we link to may not be accessible; we cannot control them.
- Certain animated graphics on the homepage respect reduced-motion settings, but may still be distracting; use the reduce-motion option in your system settings.
- PDF versions of our legal documents are tagged for structure but may be less accessible than the web pages; the web version is always available.

04 Ways to use the site

- Press **/** to open search from any page; use arrow keys and Enter to choose a suggestion; Esc closes it.
- Use the Settings panel for theme, size system and density.
- Switch to the dark or light theme for better contrast.

05 Tell us about a barrier

Email [\[\[Contact email\]\]](#) with the page address, what happened and any assistive technology you use. We aim to respond within [\[\[response time, e.g. 5 working days\]\]](#) and to fix issues in a reasonable time or offer an alternative way to get the information. If you are not satisfied you can contact your national enforcement body.

06 Updates

We review this statement when we make significant changes to the site and at least once a year.

Effective October 27, 2026 · Version 1.0 (draft for legal review) · [fashiondeals.ai/legal/accessibility/](#)

RIGHTS AND COMPLIANCE

Community and Review Guidelines

What we expect from reviews, price reports and other contributions on FASHIONDEALS, how we moderate and how to appeal.

EFFECTIVE DATE October 27, 2026

VERSION 1.0 (draft for legal review)

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CONTACT **[[Contact email]]** · DPO **[[DPO email]]**

WEB VERSION <https://testing.link.fashiondeals.ai/legal/community-guidelines/>

FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review: not legal advice.

Contents

01 Why we have guidelines

02 What to do

03 What not to do

04 How we moderate

05 Store ratings on the leaderboard

06 Reporting and appeals

07 Your content and our licence

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01 Why we have guidelines

Shoppers rely on honest reviews, store feedback and price reports. These guidelines keep contributions useful, fair and safe. They apply to anything you submit: reviews, ratings, price corrections, messages and photos.

02 What to do

- Share your own genuine experience of a product or store, and say when you received a gift or incentive.
- Be specific and polite; describe fit, quality, delivery and returns.
- Report wrong prices or listings with the page address and the price you saw at the store.

03 What not to do

- No fake, paid, incentivised-without-disclosure or competitor reviews, and no review swaps.
- No hate speech, harassment, threats, discrimination or personal attacks on people or staff.
- No personal data about others, no contact details, no links that sell or advertise, no spam.
- No unlawful, explicit or misleading content, and no content that infringes someone's rights.
- No photos of other people without their consent; no photos of children.

04 How we moderate

We use a mix of automated checks and human review. We may hold, edit for clarity, or remove contributions that break these guidelines or the law. We do not remove reviews because they are critical of a store or brand, and stores cannot pay to remove or change reviews. We may remove an account that repeatedly breaks the rules.

05 Store ratings on the leaderboard

Ratings used in store reputation scores come from public platforms, not from FASHIONDEALS user reviews unless we say so; see [Store score methodology](#).

06 Reporting and appeals

Use "Report" on a contribution or email [\[\[Contact email\]\]](#) . If we remove your content, we tell you why and you can appeal by replying to our message; we review appeals within a reasonable time. Illegal content can also be reported under the [Takedown policy](#).

07 Your content and our licence

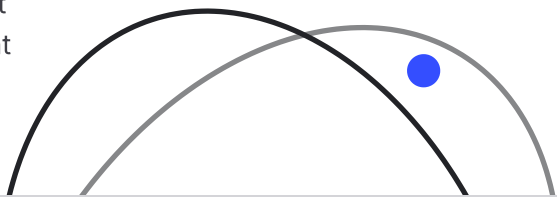
See section 9 of the [Terms of Use](#) for the licence you give us over what you submit.

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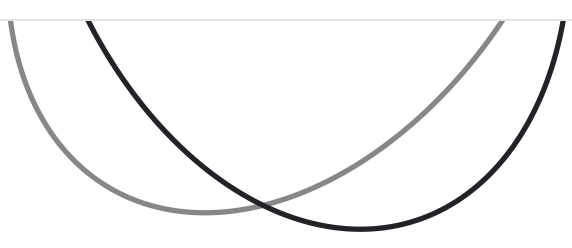
RIGHTS AND COMPLIANCE

Newsletter and Marketing Consent

What you agree to when you subscribe to “The Edit”, what we send, what data we keep and how to withdraw consent at any time.



EFFECTIVE DATE	October 27, 2026
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WEB VERSION	https://testing.link.fashiondeals.ai/legal/newsletter-consent/



FASHIONDEALS is a price-comparison service. We do not sell the products shown. Draft for legal review: not legal advice.

Contents

01 What "The Edit" is

02 Your consent

03 Data we keep

04 How often

05 How to unsubscribe

06 The rules we follow

07 More information

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01 What “The Edit” is

The Edit is FASHIONDEALS’ email newsletter with notable price drops, new arrivals at the stores we compare, and occasional product news. It is optional and free.

02 Your consent

We send The Edit only if you tick the consent box on the subscription form (we never pre-tick it) and, where we use double opt-in, confirm your email address. By subscribing you consent to receive marketing emails from **[[Company legal name]]** at the address you give. You can withdraw consent at any time without affecting earlier lawful processing.

03 Data we keep

Your email address, language, country (from your connection), the time and wording of your consent, and your subscription status. If you have allowed Personalisation and are signed in, we may tailor the picks to your saved brands and categories; otherwise everyone receives the same edition. We do not share your email address with advertisers, and we do not sell it.

04 How often

About **[[frequency, e.g. weekly]]** . We may send service messages (for example a price alert you requested) separately; those are not marketing.

05 How to unsubscribe

Use the one-click unsubscribe link in any email, or the [newsletter page](#), or email **[[Contact email]]** . We stop within a few days at most, and keep a minimal record to make sure we do not email you again.

06 The rules we follow

Marketing emails follow the GDPR and ePrivacy rules (EU/UK, including PECR), the US CAN-SPAM Act (including a physical address and a working unsubscribe), CASL for Canadian recipients and equivalent laws. Our postal address is **[[Registered address]]** .

07 More information

See the [Privacy policy](#) for processors (our email provider) and your rights.

Effective October 27, 2026 · Version 1.0 (draft for legal review) · fashiondeals.ai/legal/newsletter-consent/

RIGHTS AND COMPLIANCE

Children's Privacy Notice

Why FASHIONDEALS is not directed at children, how we treat kids' fashion, and what to do if a child's data has been submitted.

EFFECTIVE DATE October 27, 2026

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Company no. **[[Company registration number]]** · **[[Jurisdiction]]**

CONTACT **[[Contact email]]** · DPO **[[DPO email]]**

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01 Who the service is for

02 Kids' fashion on the site

03 What we do if a child's data reaches us

04 US COPPA

05 Tips for parents

06 Contact

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01 Who the service is for

FASHIONDEALS is intended for adults and for young people aged 16 and over. It is not directed at children, and we do not knowingly collect personal data from children under 16 (or the higher age set by local law, for example 18 for some features where required).

02 Kids' fashion on the site

We show children's clothing and shoes so that parents and guardians can compare prices. This content is for adults buying for children. You should not use try-on with a photo of a child; the photo-real render is for people aged 18 or over (see the [Virtual try-on and photo policy](#)).

03 What we do if a child's data reaches us

If we learn that we have collected personal data from a child without valid parental consent, we will delete it promptly. Parents or guardians who believe this has happened can contact [\[\[Contact email\]\]](#) (or [\[\[DPO email\]\]](#)) and we will act on the request.

04 US COPPA

We do not knowingly collect personal information from children under 13 within the meaning of the Children's Online Privacy Protection Act. We do not run behavioural advertising and we do not allow the personalisation profile to be created for visitors who tell us they are under 16.

05 Tips for parents

- Keep your account details private and sign out on shared devices.
- Use Settings → Personalisation → Clear my history on shared computers.
- Contact us if you want an account or data deleted.

06 Contact

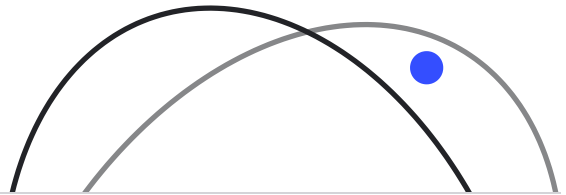
Questions: [\[\[Contact email\]\]](#) . See also the [Privacy policy](#).

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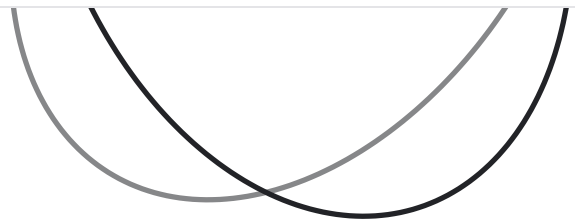
CORE TERMS

Acceptable Use Policy

What you may and may not do when using FASHIONDEALS, including automated access, scraping, security testing and try-on uploads.



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02 You must not

03 APIs and data requests

04 Fair use limits

05 Enforcement

06 Reporting a problem

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01 Purpose

This policy supports the [Terms of Use](#) and keeps the service safe, lawful and fast for everyone.

02 You must not

- Break the law or help anyone else to.
 - Scrape, crawl, harvest or copy the service or its data at scale, or use it to build a competing price-comparison dataset, except as our `robots.txt` expressly permits.
 - Use bots, scripts or automated tools that load the service heavily, or try to bypass rate limits, bot protection or consent choices.
 - Probe, scan or test the security of the service without our written permission (see our responsible-disclosure contact in [security.txt](#)).
 - Upload malware, or anything that disrupts, damages or gains unauthorised access to the service, accounts or data.
 - Misuse affiliate links, create fake clicks or sales, or tamper with price data.
 - Upload photos of people without their permission, photos of children, or unlawful or sexually explicit images to try-on.
 - Impersonate others, misrepresent your affiliation, or use the service to harass anyone.
 - Use AI features to produce misleading content about a product, store or person.
-

03 APIs and data requests

There is no public API. If you need data access (for example press, research or a store partnership), write to `[[Contact email]]`.

04 Fair use limits

We may rate-limit or block traffic that looks abusive, and we apply daily fair-use caps to costly features such as photo-real try-on.

05 Enforcement

If we think you have broken this policy we may remove content, restrict features, suspend your account or block access, and report unlawful activity to the authorities. Where possible we will tell you why.

06 Reporting a problem

Report abuse or a security issue to [\[\[Contact email\]\]](#).

Effective October 27, 2026 · Version 1.0 (draft for legal review) · [fashiondeals.ai/legal/acceptable-use/](#)

COMPANY

Imprint and Legal Notice

Company information for FASHIONDEALS: operator, registration, contact details and responsible persons.

EFFECTIVE DATE October 27, 2026

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PUBLISHED BY **[[Company legal name]]** , **[[Registered address]]**
Company no. **[[Company registration number]]** · **[[Jurisdiction]]**

CONTACT **[[Contact email]]** · DPO **[[DPO email]]**

WEB VERSION <https://testing.link.fashiondeals.ai/legal/imprint/>

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01 Operator

[[Company legal name]]

[[Registered address]]

[[Country]]

02 Registration

Legal form: **[[Legal form]]**

Commercial register and number: **[[Company registration number]]**

Jurisdiction: **[[Jurisdiction]]**

VAT / tax ID: **[[VAT or tax ID, if applicable]]**

Managing director(s) / authorised representative(s): **[[Name(s)]]**

03 Contact

General, legal and privacy: **[[Contact email]]**

Data Protection Officer: **[[DPO email]]**

Telephone: **[[Telephone number, if published]]**

For routed enquiries you can also use the role mailboxes: sales@fashiondeals.ai (partnerships), advertise@fashiondeals.ai (advertising), press@fashiondeals.ai (media), legal@fashiondeals.ai (legal and privacy).

04 Responsible for content

[[Name and address of the person responsible for editorial content]] .

05 Consumer dispute resolution

EU consumers can use the European Commission's online dispute resolution platform where applicable. We are **[[willing / not willing]]** to take part in dispute resolution before a consumer arbitration board.

06 Notices

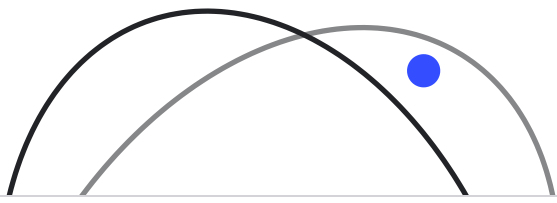
We do not sell the products shown; each store is responsible for its own offers. Brand names and logos are trademarks of their owners; see the [IP and trademark notice](#). For affiliate relationships see the [Affiliate and advertising disclosure](#).

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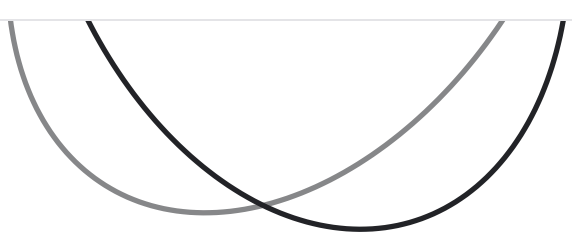
COMPANY

Contact for Legal and Privacy Requests

How to send a privacy request, takedown notice, complaint, correction or legal notice to FASHIONDEALS, what to include and what to expect.



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03 What to expect

04 Complaints and regulators

05 Languages

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01 Where to write

TOPIC	CONTACT	DETAILS
Privacy requests (access, delete, correct, object, withdraw consent)	[[Contact email]] / DPO: [[DPO email]]	See Privacy policy ; many requests can be done in Settings
Copyright and takedown notices	[[Contact email]] (subject "Takedown notice")	See Copyright and takedown
Trademark or brand concerns	[[Contact email]]	See IP and trademark notice
Store corrections (store score facts)	[[Contact email]]	See Store score methodology
Wrong price or listing	Report a wrong price	Fastest route for price errors
Security vulnerabilities	[[Contact email]] / security.txt	Responsible disclosure welcome
Legal notices and service of process	[[Registered address]]	Please also email [[Contact email]]

02 What to include

- Your name and the email address linked to your account or subscription.
- What you want (access, deletion, correction, objection, withdrawal of consent, takedown).
- Page addresses (URLs) and any reference numbers.
- Enough detail to verify your identity; we may ask for more and will not ask for more than needed.

03 What to expect

We acknowledge requests quickly and respond within the legal deadline: usually one month for GDPR/UK GDPR requests (extendable for complex cases), 45 days for CCPA/CPRA, and the periods set by the UAE PDPL and India's DPDP Act. There is normally no charge.

04 Complaints and regulators

If you are unhappy with our reply you can complain to your data protection authority: for example your national authority in the EU, the Information Commissioner's Office in the UK, the California Privacy Protection Agency/Attorney General, the UAE Data Office, or the Data Protection Board of India.

05 Languages

We can respond in English and, where practical, in Arabic, Hindi or other languages; the English text of our policies is the authoritative version.

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